

МЕДИЦИНА, ПЕДАГОГИКА И ТЕХНОЛОГИЯ: ТЕОРИЯ И ПРАКТИКА

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IMPORTANCE OF PRAGMATIC COMPETENCE IN A FOREIGN LANGUAGE

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Annotation: This article is about culture, communication, and in the case of second languages, about intercultural communication. In order for second language learners to acquire pragmatic competence, they need to acquire cultural understanding and communication skills.

Key words: pragmatic competence, communication styles, presenting ideas, avoid misunderstandings, non-verbal messages.

ЗНАЧЕНИЕ ПРАГМАТИЧЕСКОЙ КОМПЕТЕНТНОСТИ В ИНОСТРАННОМ ЯЗЫКЕ

Аннотация: Эта статья о культуре, общении, а в случае вторых языков – о межкультурной коммуникации. Чтобы изучающие второй язык приобрести прагматическую компетентность, им необходимо приобрести культурное понимание и навыки общения.

Ключевые слова: прагматическая компетентность, стили общения, изложение идей, избежание недопонимания, невербальные сообщения.

Introduction

Pragmatic competence in a foreign language is crucial for effective communication, as it refers to the ability to use language appropriately in various social contexts and to understand the intended meaning behind verbal and non-verbal messages.

Here are some reasons why pragmatic competence is important in a foreign language:

Effective communication: Pragmatic competence allows individuals to navigate different communication styles, tones, and cultural norms in the target language. This helps avoid misunderstandings, ambiguity, and misinterpretation in conversations.

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Social interactions: Understanding the nuances of pragmatics is essential for building and maintaining relationships, as it involves using language to express politeness, make requests, negotiate meaning, and convey emotions in a culturally appropriate manner.

Professional success: In a professional setting, pragmatic competence is key to presenting ideas clearly, persuading others, and establishing credibility. It helps individuals adapt their language use to different audiences and situations, ultimately enhancing their chances of success in their careers.

Cultural awareness: Pragmatic competence requires an understanding of cultural norms and values, as these influence how language is used and interpreted. Being aware of cultural differences in communication styles can help individuals avoid unintentionally causing offense or misunderstandings.

Academic success: In academic contexts, pragmatic competence is important for tasks such as participating in class discussions, writing essays, and giving presentations. It enables students to engage with course material effectively and to communicate their ideas clearly and persuasively.

Conclusion

Overall, pragmatic competence plays a vital role in language acquisition and proficiency, as it enables individuals to use language effectively in real-world situations and to connect with others on a deeper level. Developing pragmatic competence in a foreign language can lead to more meaningful interactions, smoother social interactions, and greater overall success in both personal and professional contexts.

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