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Annotation. English has become the primary language for international business, trade, and communication. This paper examines how English facilitates the growth of multinational corporations, enhances global trade, and supports financial markets. The study highlights the role of English in connecting businesses across borders and promoting international collaboration in various sectors, such as technology and marketing.

Keywords: English language, globalization, international trade, multinational companies, business communication, financial markets, global collaboration.

Annotatsiya. Ingliz tili xalqaro biznes, savdo va muloqotda asosiy tilga aylangan. Ushbu maqola ingliz tilining transmilliy kompaniyalar o'sishiga, global savdoning rivojlanishiga va moliya bozorlarini qo'llab-quvvatlashdagi ahamiyatini tahlil qiladi. Tadqiqot ingliz tilining bizneslarni birlashtirish va xalqaro hamkorlikni kuchaytirishda qanday rol o'ynashini ko'rsatadi.

Kalit so'zlar: Ingliz tili, globalizatsiya, xalqaro savdo, transmilliy kompaniyalar, biznes muloqoti, moliya bozorlar, global hamkorlik.

Аннотация. Английский язык стал основным языком международного бизнеса, торговли и коммуникации. В статье рассматривается, как английский язык способствует росту транснациональных компаний, развитию международной торговли и поддержке финансовых рынков. Исследование подчеркивает роль английского языка в объединении бизнеса и укреплении международного сотрудничества.

Ключевые слова: Английский язык, глобализация, международная торговля, транснациональные компании, бизнес-коммуникации, финансовые рынки, глобальное сотрудничество.

We know that the English language is becoming more popular year by year. In particular, the English language is also important in developing the economy. English has become the primary language of business, trade, finance, and technology. The rapid development of globalization is strengthening the role of English in global markets. The

widespread use of English facilitates communication between countries, supporting international cooperation and economic integration. This article examines the impact of English on global markets, its importance in supporting international trade, transnational companies, and global financial operations. The article also discusses the impact of English on technological innovations and digital marketing, as these areas are now becoming an integral part of the economy. Economic inequality continues to be a critical issue in both advanced and emerging economies. It involves the disproportionate allocation of wealth and resources between individuals or social groups.

This article uses the main lexical analysis and descriptive research method, that is, the role of English in the context of linguistics and business in studying the impact of English on global markets. In this method, language materials and studies were analyzed to study how English is used as a global language of communication, as well as the importance of this language in international trade, finance, technology and marketing, and the method of describing the impact of English on global markets was used. This method aims to describe the role of language in business and financial markets, as well as its influence in technology and digital marketing. English serves as a common language of communication in international business, which allows Turkic-speaking countries to communicate effectively in the global business environment. The importance of English in today's world allows multinational companies to carry out large-scale operations. When companies expand their activities globally, they should adopt English as a common language of communication, as this will allow for clear communication between management and branches. As a result, the English language proficiency of business professionals in countries where English is not their native language is increasing. The increase in global e-commerce platforms and their use of English in marketing and customer communication has further strengthened the importance of English in global business. For example, companies such as Amazon and Google have been using English extensively in the implementation of their activities, that is, in selling their products worldwide. However, English has also become the dominant language in financial markets. International financial institutions and banks often operate in English, which facilitates important trade and investment transactions between them. For example, in major financial centers such as New York, London, and Tokyo, English is widely used as the official language of finance.[2,50] The dominance of the English language in the financial markets facilitates agreements between investors and companies and strengthens their competitiveness in the global market. English also plays an important role in technological innovations and digital marketing. The world's most famous companies present their advertisements in English. Digital marketing uses English as a primary medium on a global scale, as it helps them reach a wider audience.

Below is a statistical analysis of the role of English in the growth of e-commerce and global trade: The growth of global e-commerce has further strengthened the dominance of English in sales and marketing. According to statistics from 2023, global e-commerce sales amounted to \$4.9 trillion, which is 20% more than the previous year. [1,12] English plays a key role in the growth of e-commerce, as the largest global e-commerce platforms — Amazon, eBay, Alibaba — offer their products mainly in English. [5,112] The dominance of the English language simplifies communication and marketing in e-commerce, while also facilitating global market access. [4,424]

Access to global markets through English-language sites and online services by large international companies has increased threefold since 2010. For example, Amazon, which operated in 34 countries in 2010, is expected to sell English-language products in over 70 countries by 2023. [3,78] These statistics provide a clear picture of the role of English in global commerce and e-commerce. The dominance of the English language remains an important factor contributing to the efficient implementation of global trade and financial transactions.

I have several suggestions and recommendations on this topic. It is necessary to expand the teaching of the English language, that is, countries and companies should encourage the study of the English language, because it is the key to success in international business. Professionals with knowledge of English are of great importance for global markets. The second is to expand information in English, that is, developing countries like Uzbekistan should increase their access to the global market by developing the exchange of information in English. These changes help companies open new markets and develop international partnerships. Finally, the focus on technology, in other words, the role of English in the technological and digital marketing fields is increasing. Companies and countries need to pay more attention to keeping up with technological innovations and integrating them into digital platforms.

In conclusion, the role of English in influencing global markets is significant and widespread. It is gaining dominance not only in international trade and financial markets, but also in technology and digital marketing. The spread of English is of great importance in developing effective cooperation between companies and countries, facilitating access to markets and stimulating global economic growth. At the same time, English is one of the most important skills needed to succeed in a global economy.

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