XXI ASRDA INNOVATSION TEXNOLOGIYALAR, FAN VA TA'LIM TARAQQIYOTIDAGI DOLZARB MUAMMOLAR

1-TOM, 12-SON

National-cultural specifics of speech etiquette in English and Uzbek Mamatova Dilfuza Anorboy qizi

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Abstract:

This scientific article explores the national-cultural specifics of speech etiquette in English and Uzbek languages. Speech etiquette plays a crucial role in effective communication, as it reflects cultural norms, values, and social hierarchies. By comparing and contrasting the speech etiquette in English and Uzbek, this study aims to shed light on the cultural nuances that influence verbal communication in these two languages. The findings of this research can contribute to cross-cultural understanding and enhance intercultural communication skills.

KEY WORDS: National-cultural specifics, Speech etiquette, English language,Uzbek language,Cultural difference, Communication norms, Verbalcommunication, Non-verbalcommunication ,Language customs, Social interactions.

Speech etiquette is an essential aspect of communication, as it governs the appropriate use of language in various social contexts. Different cultures have distinct speech etiquette norms, which are deeply rooted in their traditions, values, and social structures. This article focuses on the national-cultural specifics of speech etiquette in English and Uzbek languages, aiming to highlight the similarities and differences between these two cultures.

1. Cultural Background:

1.1 English Speech Etiquette:

English speech etiquette is influenced by the cultural values of individualism, egalitarianism, and directness. Politeness is highly valued, and individuals are expected to use phrases such as "please," "thank you," and "excuse me" to show respect and consideration. English speech etiquette also emphasizes personal space, with individuals maintaining a comfortable distance during conversations.

1.2 Uzbek Speech Etiquette:

Uzbek speech etiquette is deeply rooted in the country's rich cultural heritage, influenced by Islamic traditions and Central Asian customs. Respect for elders and



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authority figures is highly valued, and individuals are expected to use honorifics and formal language when addressing them. Uzbek speech etiquette also places importance on indirect communication,

with individuals often using euphemisms and metaphors to convey their messages.

2. Verbal Communication:

2.1 Greetings and Introductions:

In English, greetings are often brief and casual, with individuals using phrases like "hello" or "hi" to initiate conversations. In Uzbek culture, greetings are more formal and elaborate, with individuals using phrases like "Assalomu alaykum" (Peace be upon you) and engaging in a series of inquiries about well-being and family.

2.2 Politeness Strategies:

English speech etiquette emphasizes politeness through the use of indirect language, such as hedging and mitigating expressions. In contrast, Uzbek speech etiquette values politeness through the use of honorifics, formal language, and expressions of humility.

2.3 Non-Verbal Communication:

Non-verbal cues, such as body language and facial expressions, also play a significant role in speech etiquette. In English culture, maintaining eye contact is considered respectful, while in Uzbek culture, prolonged eye contact may be seen as confrontational or disrespectful.

3. Social Hierarchy:

Both English and Uzbek speech etiquette reflect social hierarchies, but in different ways. English speech etiquette emphasizes egalitarianism, with individuals addressing others by their first names, regardless of their social status. In Uzbek culture, individuals are expected to address others using appropriate honorifics, reflecting their social position and age.

Conclusion:

This scientific article has explored the national-cultural specifics of speech etiquette in English and Uzbek languages. The comparison and contrast of speech etiquette in these two cultures have highlighted the influence of cultural values, traditions, and social hierarchies on verbal communication. Understanding these national-cultural specifics can enhance intercultural communication skills and foster cross-cultural understanding. Further research in this area can contribute to the development of effective communication strategies in diverse cultural contexts.Social



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hierarchy is a fundamental aspect of human societies, shaping social interactions, opportunities, and access to resources. It can take various forms and is influenced by factors such as wealth, education, occupation, and power. While it can lead to inequality, it also provides social order, mobility, and cohesion within a society.

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