

**THE IMPACT OF SOCIAL MEDIA AND ARTIFICIAL INTELLIGENCE ON
YOUNG PEOPLE'S SPEECH AND THINKING**

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Abstract. This article analyzes the impact of social networks and artificial intelligence technologies on the speech and thinking of young people. The changes taking place in the process of acquiring knowledge, thinking skills and speech culture of young people in the modern digital environment are highlighted. Also, the positive and negative aspects of this process are explained based on the views of representatives of Uzbek literature. At the end of the article, conclusions are drawn about the need for balanced use for young people.

Key words: social networks, artificial intelligence, youth, speech culture, thinking, language, technology.

**IJTIMOIIY TARMOQLAR VA SUN'IY INTELLEKTNING YOSHLAR
NUTQI HAMDA TAFAKKURGA TA'SIRI**

Annotatsiya. Mazkur maqolada ijtimoiy tarmoqlar va sun'iy intellekt texnologiyalarining yoshlar nutqi hamda tafakkuriga ko'rsatadigan ta'siri tahlil qilinadi. Zamonaviy raqamli muhitda yoshlarning bilim olish jarayoni, fikrlash qobiliyati va nutq madaniyatida yuz berayotgan o'zgarishlar yoritiladi. Shuningdek, ushbu jarayonning ijobiy va salbiy jihatlari o'zbek adabiyoti namoyandalari qarashlari asosida izohlanadi. Maqola yakunida yoshlar uchun muvozanatli foydalanish zarurligi haqida xulosalar beriladi.

Kalit so'zlar: ijtimoiy tarmoqlar, sun'iy intellekt, yoshlar, nutq madaniyati, tafakkur, til, texnologiya.

**ВЛИЯНИЕ СОЦИАЛЬНЫХ СЕТЕЙ И ИСКУССТВЕННОГО ИНТЕЛЛЕКТА
НА РЕЧЬ И МЫШЛЕНИЕ МОЛОДЫХ ЛЮДЕЙ**

Аннотация. В данной статье анализируется влияние социальных сетей и технологий искусственного интеллекта на речь и мышление молодежи. Выделяются изменения, происходящие в процессе приобретения знаний, развития мыслительных навыков и речевой культуры молодежи в современной цифровой среде. Также на основе взглядов представителей узбекской литературы объясняются положительные и отрицательные аспекты этого процесса. В заключение статьи делаются выводы о необходимости сбалансированного использования социальных сетей молодежью.

Ключевые слова: социальные сети, искусственный интеллект, молодежь, речевая культура, мышление, язык, технологии.

In the current era of globalization, information technologies have deeply penetrated all aspects of human life. In particular, social networks and artificial intelligence tools are playing an important role in the daily lives of young people. Through them, young people have the opportunity to find, learn and share any information in a short time. However, this process is not limited to positive results. The abundance of information, the easy availability of ready-made ideas are affecting the independent thinking of young people, the richness of their speech and language culture. Therefore, in-depth study and scientific analysis of this issue is of great importance.

Social networks, as a modern source of knowledge, play a major role in broadening the worldview of young people. The opportunity to get acquainted with different cultures, languages, and scientific innovations enriches their thinking. This develops the global thinking of young people.

The enlightened writer Abdulla Avloni emphasized the importance of acquiring knowledge in his works. In his opinion, human development is closely related to knowledge. Today, social networks have become a new and convenient means of acquiring this knowledge.

Also, artificial intelligence technologies make it easier to understand complex information, help in language learning and scientific research. This increases the efficiency of young people in acquiring knowledge.

At the same time, the excessive use of social networks and artificial intelligence also causes some problems. The main problem is excessive reliance on ready-made information. Young people often get used to using ready-made answers instead of independent thinking.

This situation can hinder the deepening of thinking. Important skills such as analysis, comparison, and drawing conclusions weaken. As a result, superficial thinking is formed.

Problems are also observed in the issue of speech. In social networks, abbreviations, slang, and foreign language interference are increasing, and adherence to literary language standards is decreasing. This leads to a decline in speech culture.

The great thinker Alisher Navoi highly praised the importance of words and the beauty of speech in his works. According to him, the spiritual level of a person is manifested through his speech. Therefore, maintaining a speech culture is important for every person.

Modern technologies cannot be denied, because they are an important part of development. However, they must be used wisely. Young people should maintain a balance in using social networks and artificial intelligence.

In this regard, it is important to pay more attention to independent reading, book reading, and thinking. The works of one of the great figures of Uzbek literature, Abdulla Qodiriy, deeply cover the issues of human thinking and spiritual maturity. His works encourage young people to think independently.

Also, by paying attention to language and adhering to literary norms, the richness of speech can be preserved. This serves the comprehensive development of young people.

Today's digital environment has a significant impact not only on the learning process of young people, but also on their psychological state. Constant exposure to a stream of information on social networks leads to the rapid functioning of the human mind, but this can lead to a decrease in the ability to analyze deeply.

Young people are often accustomed to short and quick information. This makes it difficult to read long texts, understand complex ideas and analyze them. As a result, the likelihood of thinking becoming superficial increases.

Uzbek literature deeply covers the issues of the human psyche and thinking. For example, in the works of Cholpon, human inner experiences, thinking processes and

spiritual searches are delicately described. This shows the importance of deep thinking and self-awareness.

As the mixing of different languages through social networks increases, the attitude of young people towards their native language is also changing. Many young people are increasingly using English and other foreign words in their speech.

While this is a natural process, on the one hand, it can also affect the purity of the national language. Language is one of the main signs of a nation. Therefore, it is important to preserve it.

The great poet Erkin Vohidov especially glorified the value of the native language in his work. In his poems, language is interpreted as the soul and pride of the nation. In this regard, young people should respect their native language even using modern technologies.

Artificial intelligence is becoming an integral part of the education system today. It helps to provide students with knowledge based on an individual approach, to explain complex topics in a simple way, and to effectively organize the learning process.

However, an important issue in this process is that artificial intelligence should remain only as an auxiliary tool. If it completely replaces a person, then the ability to think independently may weaken.

As Abdulla Avloni noted, upbringing and education make a person perfect. Therefore, not technology, but the person himself should be at the center of the learning process.

In conclusion, social networks and artificial intelligence are creating great opportunities in the lives of young people. They facilitate the acquisition of knowledge, broaden the worldview and develop modern skills. At the same time, the incorrect or excessive use of these technologies can negatively affect the speech and thinking of young people. Therefore, young people need to use modern technologies consciously and purposefully, develop independent thinking and pay attention to maintaining a culture of speech.

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