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VOLUME-1, ISSUE-12 COMMUNICATIVE QUALITIES OF SPEECH

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ANNOTATION

Communicative qualities of speech refer to the various aspects of oral communication that contribute to effective and impactful interactions. These qualities encompass the way a speaker delivers their message, including their tone, clarity, body language, and overall ability to convey meaning and connect with their audience. Effective communicative qualities are essential for ensuring the transmission of ideas, emotions, and information in a clear, engaging, and persuasive manner. These qualities are vital for public speaking, interpersonal communication, and other forms of verbal expression, and they play a critical role in establishing rapport, understanding, and influence between the speaker and the audience. Here are 10 types of speech communities.

Keywords: handshake, nodding, thumbs up, victory, pointing, crossed fingers, thumbs down.

- **1. Clarity:** The speaker communicates their message clearly and concisely, leaving no room for ambiguity or misunderstanding.
- **2. Tone:** The tone of the speech should convey the appropriate emotions and attitudes for the message being delivered. It can be authoritative, persuasive, confident, empathetic, or friendly.
- **3. Volume and pitch:** The speaker's volume and pitch should be appropriate for the setting and audience. It should be loud enough to be heard clearly, but not so loud as to be overwhelming. The pitch should be engaging and dynamic.
- **4. Pronunciation:** The speaker should enunciate their words clearly and correctly, ensuring that they can be easily understood by the audience.
- **5. Body language:** Nonverbal cues such as gestures, facial expressions, and posture can enhance the communication of the speech. They can convey confidence, sincerity, and engagement.
- **6. Eye contact:** Maintaining eye contact with the audience helps to build a connection and convey sincerity and confidence.



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- **7. Empathy:** A speaker who is empathetic demonstrates an understanding and concern for the audience's perspective, which can make the speech more relatable and impactful.
- **8. Listening:** A good communicator is also a good listener, and a speaker who actively listens to their audience can adapt their speech to be more effective.
- **9.** Clarity of thought: A well-organized speech with logical progression and clear points makes it easier for the audience to follow and understand the message.
- **10. Articulation:** The ability to express ideas clearly and effectively, using appropriate vocabulary and language, is an essential communicative quality.

SUMMARY COMPLETION: In this article, I can say that the communicative qualities of speech encompass the various elements that contribute to effective oral communication. These qualities include aspects such as clarity, tone, body language, empathy, and overall ability to convey messages in a compelling and impactful manner. They are essential for establishing rapport, understanding, and influence between the speaker and the audience. Effective communicative qualities are vital in public speaking, interpersonal communication, and other forms of verbal expression, enabling the speaker to convey ideas, emotions, and information clearly and persuasively.

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