



**MODERN TECHNOLOGIES IN TEACHING VOCABULARY**

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**Abstract:** *This article explores various technological tools and methods that enhance vocabulary acquisition among learners. It discusses the effectiveness of digital platforms, mobile applications, and interactive resources in improving vocabulary retention and usage. The article also highlights the role of gamification and social media in creating engaging learning environments. Ultimately, the use of modern technologies not only facilitates vocabulary learning but also fosters a more interactive and student-centered approach to language education.*

**Keywords:** *Modern technologies, vocabulary teaching, digital platforms, mobile applications, gamification, language education, interactive resources, vocabulary acquisition..*

In recent years, the integration of modern technologies in language education has transformed the way vocabulary is taught and learned. The teaching of vocabulary has always been a critical component of language education. With the advent of modern technologies, educators have new opportunities to enhance vocabulary instruction. This article examines how these technologies can be effectively utilized in the classroom to support vocabulary learning. Digital platforms such as online dictionaries, thesauruses, and language learning websites offer students immediate access to a vast array of vocabulary resources. Websites like Quizlet and Memrise allow learners to create flashcards and engage in interactive quizzes, which can significantly improve retention rates.

Mobile applications have revolutionized language learning by providing on-the-go access to vocabulary practice. Apps like Duolingo and Anki use spaced repetition algorithms to help learners remember new words over time. The convenience of mobile learning allows students to practice vocabulary anytime and anywhere. Interactive resources such as educational games and multimedia presentations can make vocabulary learning more engaging. Tools like Kahoot! and Nearpod encourage collaboration and competition among students, making the learning process enjoyable while reinforcing vocabulary knowledge. Gamification incorporates game-like elements into the learning process, motivating students to participate actively. By earning points, badges, or rewards for completing vocabulary tasks, learners are more likely to stay engaged and committed to their studies. Social media platforms can also





be harnessed for vocabulary learning. Educators can create groups or pages where students share new words, engage in discussions, and participate in challenges. This peer interaction fosters a sense of community and encourages learners to use new vocabulary in context.

A distinctive feature of the modern world is the formation of a community of highly qualified specialists with competitive advantages. Among these advantages can be distinguished professionalism by the experience and knowledge of two or more foreign languages. Optimization of teaching foreign languages can be achieved by studying the language and subject of the specialty on the basis of an integrated course. The role of vocabulary in language learning is difficult to assess. Without knowledge of professional vocabulary, a specialist will not be able to fully communicate and fulfill his professional duties. Currently, due to the wide distribution of the Internet and multimedia technologies, the emphasis in the methodology of teaching foreign languages has shifted from the teacher to the students themselves. Learning is increasingly becoming an interconnected, interdependent process. A qualified specialist begins to realize the need for constant updating and improvement of their language knowledge and competencies. In the methodology of teaching foreign languages, there are a certain number of strategies that facilitate the acquisition of a language. In this article, the author examines in detail strategies that allow replenishing professional vocabulary.

Adapted method of the Leitner system – we need to take a stack of flash cards. If the word on the top card is known, then the card is transferred to the end of the pile. If the word is unknown, then after viewing the translation it is transferred to the middle of the pile (closer to the beginning) so that it occurs earlier and more often than words already known. Thus, we achieve a more frequent repetition of the necessary difficult vocabulary and its lasting memorization. We can make flash cards with phrasal verbs and idioms. The site <http://www.english-4kids.com/flashcards.html> has a huge selection of ready-made colorful flash cards. Memory cards The Mind Map memory card is an alternative to traditional methods of processing and transmitting information (notes, short notes, diagrams, etc.) This alternative is more productive, as it has a natural psychological basis, and most importantly turns the student into an active creator of his own knowledge. The psychological basis of the memory card method is associative thinking. The memory card itself, from the point of view of its creators, is a model of the work of our brain. It is enough to reproduce in memory one object of this information card, and it will pull a chain of dozens of interrelated facts, events. So





there is a multidimensional associative thinking, which allows you to see not just the object of the world around itself, but in conjunction with other objects.

VR and AR technologies make the language learning process more interactive and engaging. For example, with VR, students can learn new words in a virtual environment, which helps them use vocabulary in context. AR apps blend real-world elements with virtual ones, making the learning process more dynamic.

AI-driven programs, such as chatbots and language learning platforms, provide personalized learning experiences. AI algorithms can identify which words students know well and which ones they need to focus on, allowing learners to tailor their vocabulary studies to their needs. Social media platforms (like Instagram and TikTok) allow students to learn new vocabulary in a fun way. Educators can share lessons on these platforms, encouraging students to engage with interactive tasks. Additionally, blogs can provide insights into new words and their usage.

Massive Open Online Courses (MOOCs) offer students the chance to learn vocabulary in various languages. Platforms like Coursera, edX, and Udemy feature courses developed by professional educators that include interactive materials and assignments. Voice assistants (like Siri and Google Assistant) help students learn pronunciation. They can check their pronunciation of new words and practice them repeatedly, reinforcing learning through auditory feedback.

The integration of modern technologies in teaching vocabulary presents numerous advantages for both educators and learners. By utilizing digital platforms, mobile applications, interactive resources, gamification, and social media, teachers can create a dynamic and effective vocabulary learning environment. As technology continues to evolve, it is essential for educators to embrace these tools to enhance language acquisition and foster a love for learning. Modern technologies are making vocabulary learning more interesting and effective. By using these tools appropriately, teachers and students can enhance interactivity in the learning process and achieve faster vocabulary acquisition.





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